



[Please click here to view the most updated conference agenda](#)

Thank you for registering for the upcoming virtual **2021 ASAP BioPharma Conference!** We look forward to having you join us for the live virtual broadcast on September 27 - 28th.

The current conference agenda can be found on the [BioPharma Conference](#) website; the program is updated regularly so be sure to check back from time to time.

The best way to promote our conference and your commitment to the program is by word of mouth. We encourage you to invite your colleagues and partners to join you at the virtual 2021 ASAP BioPharma Conference – experience our industry-leading speakers, best practices, new ideas, and networking opportunities together. Share the conference website www.asapbiopharma.org so they can access the most current program information including rates.

New to the ASAP BioPharma Conference this year are two master classes that go back to the basics and fundamentals in partnering and alliance management. These classes are included as part of your full conference fee and will be highly interactive; we hope that you plan to participate in both sessions. Below are dates, times, and session titles, please click on each session title for more details.

[**Operational Excellence for Alliance Managers in a Hybrid Environment**](#)

Monday, September 27, 2021 from 12:55 PM 2:25 PM EDT

[**Cross-Cultural Alliances: How to Collaborate Across Continents**](#)

Tuesday, September 28, 2021 from 12:50 PM – 2:20 PM EDT

ASAP is offering all ASAP members the opportunity to consider bringing their partners and/or colleagues who are not part of your internal alliance and partner team to participate in these master classes. There is an additional fee associated with the partner program, please see the attached flyer for details. Master class features include;

- A short presentation from master class facilitators
- Small group breakouts for hands-on and interactive work
- Sharing highlights from small group work
- Follow-up output post conference from master class facilitators
- Opportunity for teams, partners, and colleagues to continue the conversation and work after the class

To register a small group for the master classes, please contact Diane Lemkin dlemkin@strategic-alliances.org.

Enjoy the rest of your summer and stay tuned for more details to come!