



**Subject: Thank you for Registering for the ASAP BioPharma Conference | IMPORTANT Conference Engagement Information**

Thank you for registering for the upcoming virtual 2020 ASAP BioPharma Conference! It's right around the corner and we want to make sure you are ready in advance to take full advantage of all it has to offer. An important component of your virtual conference experience is making sure you have created an account on the conference app, Attendify. Features and benefits of the 2020 ASAP BioPharma Conference app include:

- Network with other attendees 1:1 through private messaging
- Ask speakers questions during the livestream program on the Q&A channels
- Participate in polls during the livestream sessions
- Participate in discussion channels for the on-demand sessions
- Access the full event agenda and session information; including speaker bios
- Receive live updates and notifications from ASAP
- Rate speakers or sessions
- Take notes and bookmark sessions
- Share photos and messages in the event's private social network

But, to take full advantage of the features you must download the app prior to the conference beginning on September 14<sup>th</sup>.

Here's how:

- **If you already have the Attendify app on your phone from a previous ASAP conferences; [click here](#)**
- **Downloading the Attendify app for the first time? [Click here](#)**

Please note that in order to fully benefit from all the features of the app it is important to make sure you have a profile with at least your name, title, company, and email contact; you may link your profile to your LinkedIn bio. Having this set-up will allow you and other attendees to network and direct message one another. Please download one of the above links to find out how to make sure you are able to fully engage virtually in the conference.

Attached you will find the most current agenda for the conference. Further updates can be found as we approach the conference at [www.asapbiopharma.org](http://www.asapbiopharma.org).

Again, thank you for registering and we look forward to your active participation in the conference Sept 14 – 16<sup>th</sup>.

