

ASAP BioPharma Conference 2018 Agenda



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**Sessions, times, and speakers are subject to change.*

September 24-26, 2018
Boston, Massachusetts

ASAP BioPharma Conference Agenda

As of 08.08.18. Details subject to change. Updates at www.asapbiopharma.org.

Day 1 | September 24, 2018 | Pre-Conference Workshops

Time	Session #	Session Name	Speaker
8:00am - 5:30pm		Registration	
9:30am - 3:30pm		Pre-Conference Workshops	
	101	CA-AM (Certificate of Achievement - Alliance Management) Certification Exam Prep Workshop	• Lynda McDermott, CA-AM President Equipro
	102	Alliance Management 201: The Value of Alliance Management	• David Thompson, CA-AM Chief Alliance Officer Eli Lilly and Company • Gary Butkus, CA-AM Director of Alliance Management Eli Lilly and Company
12:00pm - 12:45pm		Workshop Lunch	
11:30am - 12:30pm		Leadership Lunch ~ Invitation Only	
12:30pm - 3:30pm		Leadership Forum ~ Invitation Only	
		Pre-Conf. Sessions	
4:00pm - 5:00pm		Next Gen Alliance Management: Moving your Organization to Ecosystem Performance Excellence	• Lynda McDermott, CA-AM President Equipro
5:30pm - 6:30pm		Welcome Reception	

Day 2 | September 25, 2018 | Conference

Time	Session #	Session Name	Speaker
7:00am - 8:15am		Networking Breakfast	
8:30am - 8:45am		Opening Remarks	
8:45am - 9:30am	201	A CEO Fireside Chat: Alliance Management's Value in the C-Suite	★ Corey McCann, MD, PhD Founder and Chief Executive Officer Pear Therapeutics
9:40am - 10:30am	202	Plenary Panel Title TBA	Moderator <ul style="list-style-type: none"> • Andy Eibling, CSAP Senior Partner Forty86 Consulting Group Speakers <ul style="list-style-type: none"> • Nick Dunscombe Vice President, Business & Commercial Development Astellas Pharma Europe • Mojgan Hossein-Nia, PhD Vice President, Head R&D Partnership Office Takeda • Steve Twait, CSAP Vice President, Alliance and Integration Management AstraZeneca • Lucinda Warren Vice President Business Development Neuroscience Johnson & Johnson Innovation / Janssen Business Development
10:30am - 11:00am		Networking Break	
11:00am - 11:50am	301	Non-traditional Partnerships: The Changing BioPharma Alliance Landscape and the Implications for the Alliance Professional and Alliance Management Community	<ul style="list-style-type: none"> • Stuart Kliman, CA-AM Partner Vantage Partners • Ben Siddall Partner Vantage Partners
11:00am - 11:50am	401	Let's Make a Deal: Driving Better Contracts to Win in Clinical Genomics	<ul style="list-style-type: none"> • Katherine Ellison, CA-AM Associate Director, Alliances Illumina, Inc. • Ragen Lester Manager, Alliances Illumina, Inc.
12:00pm - 1:00pm		Networking Lunch	
1:10pm - 2:00pm	302	Tech Start-Up Meets Pharma: Building a 'New Normal'	<ul style="list-style-type: none"> • Craig McDonald, CA-AM Director, Alliance Management Otsuka America Pharmaceutical, Inc. • Tom Richards Director, Alliance Management Otsuka America Pharmaceutical, Inc.
1:10pm - 2:00pm	402	When 1+1 = More than 2: Harnessing the Power of the Technical Expert	<ul style="list-style-type: none"> • Soo Bang, CA-AM Vice President, Business Strategy, Intergration & Planning Celgene • Jason M. Urban, PhD Senior Director, Business Strategy & Process Excellence Celgene

Day 2 | September 25, 2018 | Conference *(continued)*

Time	Session #	Session Name	Speaker
2:10pm - 3:00pm	303	To Tango or Slow Dance: The Question in Companion Diagnostic Development	<ul style="list-style-type: none"> • Ellen Locker Executive Director, MRL Strategic Alliances Merck & Co. • Trevor Page Chief Business Officer, Companion Diagnostics Agilent Technologies
	403	Essential Role of Alliance Management in Expanding an Existing Collaboration	<ul style="list-style-type: none"> • Angela Bylancik, CA-AM Executive Director BD&L, Global Alliance Management Novartis • Stacie Wild, PhD Business Development Director, Alliance Management Amgen
3:00pm - 3:30pm		Networking Break	
3:30pm - 4:20pm	203	Speak My Language: How to Have a High Impact Conversation with the C-suite	<p>Moderator</p> <ul style="list-style-type: none"> • Christine A. Carberry, CSAP Chief Operating Officer Keryx Biopharmaceuticals <p>Speakers</p> <ul style="list-style-type: none"> • James C. Mullen Chairman of the Board of Directors Editas Medicine, Inc. • Samantha Singer Chief Operating Officer Broad Institute • Alex Waldron Chief Commercial Officer Pear Therapeutics
4:30pm - 5:20pm	204	ASAP Roundtables	
5:30pm - 6:30pm		Networking Reception	

Day 3 | September 26, 2018 | Conference

Time	Session #	Session Name	Speaker
7:00am - 8:30am		Networking Breakfast	
8:30am - 9:15am	205	Alliances as Enablers of Scientific Innovation	<ul style="list-style-type: none"> ★ Jeff Karp, PhD Co-founder of Six Companies Professor, Brigham and Women's Hospital, Harvard Medical School
9:25am - 10:15am	304	Taming the Octopus: Managing the Web of Clinical Collaborations	<ul style="list-style-type: none"> • Jan Twombly, CSAP President The Rhythm of Business • Judy Baselice Director, Alliance Management Pfizer Inc. • Ellen Locker Executive Director, Alliance Management Merck & Co.
	404	Why Alliance Management Is So Critical to Divestments	<ul style="list-style-type: none"> • Emma Barton, PhD Director, Alliance and Integration Management (AIM) AstraZeneca • Elena Cavalli, CSAP Director, Alliance Management and Corporate Development Astellas Pharma Europe

Day 3 | September 26, 2018 | Conference *(continued)*

Time	Session #	Session Name	Speaker
10:15am - 10:40am		Networking Break	
10:40am - 12:10pm	501	Harnessing Alliance Inflection Points (and Associated Conflict)	<ul style="list-style-type: none"> • Lena Frank, CSAP Executive Director of Alliance and Program Management Eisai Inc. • Kevin Little, CSAP, PhD Chief Scientific Officer 3D Signatures, Inc. • David Thompson, CA-AM Chief Alliance Officer Eli Lilly and Company
	502	Building Alliance Lifecycle Value: Overlapping Business Development and Alliance Management Best Practices	<ul style="list-style-type: none"> • Anthony Hoerning, CSAP Founder Strategic Transactions Advisory AG
12:20pm - 1:20pm		Lunch	
1:30pm - 2:20pm	305	Innovating an Alliance: Opportunities and Complexities in Facilitating a Restructure	<ul style="list-style-type: none"> • Cathy Connelly, CA-AM Vice President & Head of Alliance Management Sanofi Genzyme • Vin Sharma Senior Director & Head, Alliance Management Alnylam Pharmaceuticals
	405	Due Diligence: Building Value into Strategic Partnerships	<ul style="list-style-type: none"> • Brent Harvey, CA-AM Director, Alliance Management Eli Lilly and Company • Kristi Huntington, CA-AM Director, Pharmaceutical Project Management - Neurodegeneration Eli Lilly and Company
2:20pm - 2:40pm		Networking Break	
2:40pm - 3:30pm	306	Grappling with 'Wicked Problems' in Alliance Management	<ul style="list-style-type: none"> • Jeremy Ahouse, CSAP, PhD Vice President Alliances Merus
	406	Panel Discussion The Part-time Alliance Manager: Creating Collaboration Capability	<p>Moderator</p> <ul style="list-style-type: none"> • Brenda Schultz, CSAP President & Principal Advisor Strategic Partners, LLC <p>Panelists</p> <ul style="list-style-type: none"> • Frederic Bonfils, CSAP VP Corporate Alliance Management Pierre Fabre • Lynnelle Pittet, CA-AM, PhD Senior Director, Alliance and Program Management WAVE Life Sciences • Petra Sansom, CA-AM, PhD Senior Director, Alliance Management Vertex
3:40pm - 4:00pm		Wrap-up	