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ာ) Monday, September 14, 2020

Time	Session	Speaker
9:30 a.m. – 10:00 a.m.	Virtual Coffee Cafés	
11:00 a.m. – 11:20 a.m.	Conference Opening & Welcome Message	Michael Leonetti, CSAP President & CEO ASAP
11:20 a.m. – 11:35 a.m.	Session 201 Fostering Organizational Excellence in Alliance Management: The Upsher-Smith Vision Brought to Life	Rusty Field President & CEO Upsher-Smith Laboratories, LLC
11:35 α.m. – 12:20 p.m.	Session 201 Follow-up Panel Discussion—Fostering Organizational Excellence in Alliance Management	Panelists: Rusty Field President & CEO Upsher-Smith Laboratories, LLC Blake Boston Manager, Procurement & Sourcing Upsher-Smith Laboratories, LLC Mike McBride, CA-AM Vice President Partner Relations Upsher-Smith Laboratories, LLC Gary Mackinnon, ASQ CQIA, CQPA, CQA, CPGP, and CMQ/OE Director External Quality Upsher-Smith Laboratories, LLC Jarrod Midboe, PMP, CCRC Director, Clinical Affairs and Vendor/Alliance Management Upsher-Smith Laboratories, LLC
12:25 p.m. – 1:10 p.m.	Session 202 The Silver Lining: Reimagine Alliance Management to Focus on What Matters Most Now	Jeff Shuman, CSAP, PhD Principal The Rhythm of Business Jan Twombly, CSAP President The Rhythm of Business
1:15 p.m. – 2:00 p.m.	Session 203 Where's the Spark? How Alliance Leaders can Create Innovation.	Moderator: Christine Carberry, CSAP Principal Carberry Consulting Panelists: Liz Gazda CEO Embr Labs Yaminah Leggett-Wells Senior Director, Project Management Viela Bio Chandra Ramanathan, PhD Global Head, Pharma R&D Open Innovation Bayer US
2:00 p.m. – 2:05 p.m.	Day One Wrap-up	Michael Leonetti, CSAP President & CEO ASAP
2:05 p.m. – 2:35 p.m.	Virtual Hallway Discussions	
2:30 p.m. – 3:45 p.m.	ASAP BioPharma Conference Roundtable Discussions	

Tuesday, September 15, 2020 | Wednesday, September 16, 202 >>



ာ) Tuesday, September 15, 2020

Time	Session	Speaker
9:30 a.m. – 10:00 a.m.	Virtual Coffee Cafés	
11:00 a.m. – 11:10 a.m.	Day Two Opening Message	Brooke Paige, CSAP Board Chairman ASAP
11:10 α.m. – 11:55 α.m.	Session 204 Executing the Biggest, Most Complex Oncology Alliance in Recent History—Learnings from the First Eighteen Months Together	 Jonathan Bell Director, Alliance and Integration Management AstraZeneca Kenji Shigeta Vice President, DS-8201 Business Strategy, Global Brand Strategy Unit Daiichi Sankyo
12:00 p.m. – 12:45 p.m.	Session 205 Enhancing Partnerships between Life Sciences and Digital Organizations	Stu Kliman, CA-AM Founding Partner Vantage Partners Ben Siddall Partner Vantage Partners
12:50 p.m. – 1:35 p.m.	Session 206 Artificial Intelligence in Clinical Care Delivery and the Opportunities to Accelerate your Development and Commercial Strategy	Derek Danois Chief Data Officer GE Healthcare
1:35 p.m. – 1:45 p.m.	Day Two Wrap-up	Michael Leonetti, CSAP President & CEO ASAP
1:55 p.m. – 2:25 p.m.	Virtual Hallway Discussions	

ာ) Wednesday, September 16, 2020

9:00 a.m. – 10:15 a.m.	ASAP BioPharma Conference Roundtable Discussions	
11:00 a.m. – 11:20 a.m.	Day Three Opening	Cindy Warren Vice President Janssen Business Development, Neuroscience Johnson & Johnson Innovation
11:20 a.m. – 12:05 p.m.	Session 207 The Power of Partnership: Driving Innovation for Patients	Melinda Richter Global Head of JLABS Johnson & Johnson Innovation
12:10 p.m. – 12:55 p.m.	Session 208 Preparing for the Journey in Digital Health: When Healthcare's Path Forward Leads Through Silicon Valley	Moderator: Brooke Paige, CSAP Chairman of the Board ASAP Panelists: Chris Lento Head of Healthcare Strategic Partnerships Noom Davina Pallone Vice President, Product Fruit Street Knut Sturmhoefel, CA-AM, PhD Global Head, Alliance Management Novartis International AG
1:00 p.m. – 1:45 p.m.	Session 209 Strategic Alliances Within Pharma: Why the World Needs Alliance Management More Than Ever	Edward Cox Executive Vice President Strategic Alliances & Global Head of Digital Medicine EVERSANA
1:45 p.m. – 1:55 p.m.	Conference Close	Michael Leonetti, CSAP President & CEO ASAP
2:00 p.m. – 2:30 p.m.	Virtual Hallway Discussions	

On-Demand Presentations



Session	Speaker
Session 301 Designing your Digital Alliance Management Dashboard	Louis Rinfret Founder & CEO allianceboard Michael Roch Chief Commercial Officer allianceboard Jan Twombly, CSAP President The Rhythm of Business
Session 302 The Evolution Highs and Lows of a Biotech & Pharma Alliance	 Sarah Batey, PhD Vice President, Project & Portfolio Management F-star Therapeutics Ltd Margarita Wucherer-Plietker, CA-AM, PhD Director Alliance Management Merck KGaA, Darmstadt, Germany
Session 303 Benefits to Academia and Industry of Diverse Strategic Alliances Based on Platform Technologies	 David Andrews, PhD, FRSC Pre-clinical Director, External R&D and Strategic Alliances AstraZeneca Julie Little, CA-AM, RTTP Strategic Alliance Executive Cancer Research UK Kris Tubby, CA-AM, PhD Strategic Alliance Manager Cancer Research UK
Session 304 Strategic Sponsor/Site Relationship-Based Approaches to Conducting Clinical Trials in the Changing Landscape of COVID-19	 Dimitri Fillos Senior Alliance & Partnerships Leader, Clinical Operations Genentech Research and Early Development Jessica Piggee, MPH Senior Alliance and Partnership Leader Genentech, gRED Early Clinical Development
Session 305 Making a Positive Impact on New Drug Modality Alliances	Moderator: • Mai-Tal Kennedy Engagement Leader Vantage Partners Panelists: • Petra Sansom, CA-AM, PhD Vice President, Alliance Management Voyager Therapeutics • Vin Sharma Vice President & Head, Alliance Leadership Alnylam Pharmaceuticals • Jay Vora Director of Product Development and Management Sangamo Therapeutics
Session 306 Becoming Triathletes - Building a Multi-Disciplined Team to Deliver High-Performing Alliances, M&A and Divestments	 Sally Henderson Principal Coach BTD Consulting Carlos Keener Managing Partner BTD Consulting David Olsson Partner BTD Consulting Nick Palmer Managing Director BTD Consulting Steve Twait, CSAP Vice President, Alliance and Integration Management AstraZeneca